


FERTINNOWA

Résultats de l'enquête FERTINNOWA à l'attention des producteurs

Consultation collective WP2 – 02 mai 2017

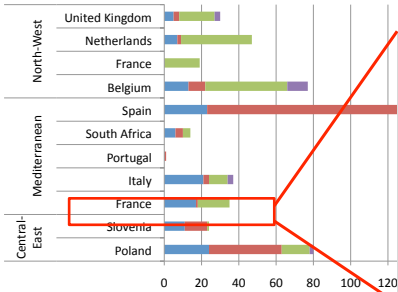
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Une enquête à l'échelle européenne

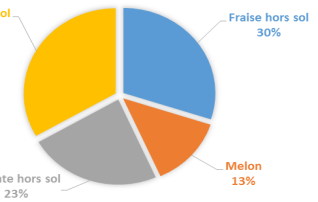
371 producteurs pour 531 système de cultures
3 grandes régions Nord Ouest / Méditerranée / Centre Est

Type de système par pays




Région	Pays	Nombre de systèmes (approx.)
North-West	United Kingdom	10
	Netherlands	15
	France	20
	Belgium	25
Mediterranean	Spain	110
	South Africa	10
	Portugal	5
	Italy	35
Central-East	France	40
	Slovenia	20
	Poland	100


Enquêtes réalisées en 2016



Crop Type	Percentage
Tomate en sol	34%
Fraise hors sol	30%
Melón	13%
Tomate hors sol	23%



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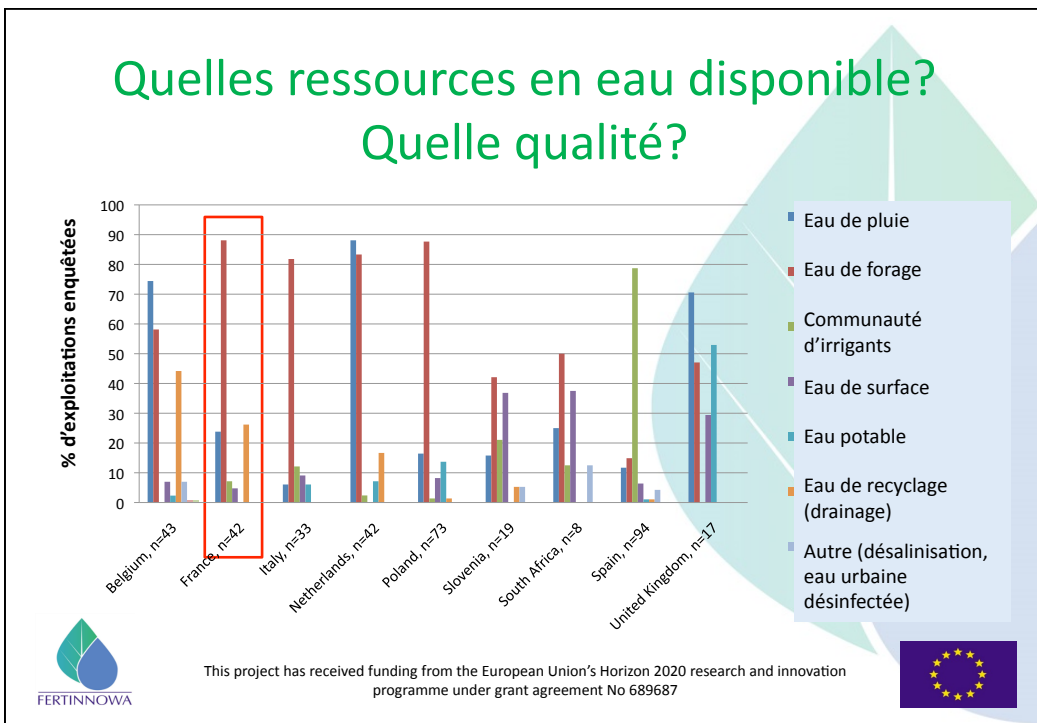




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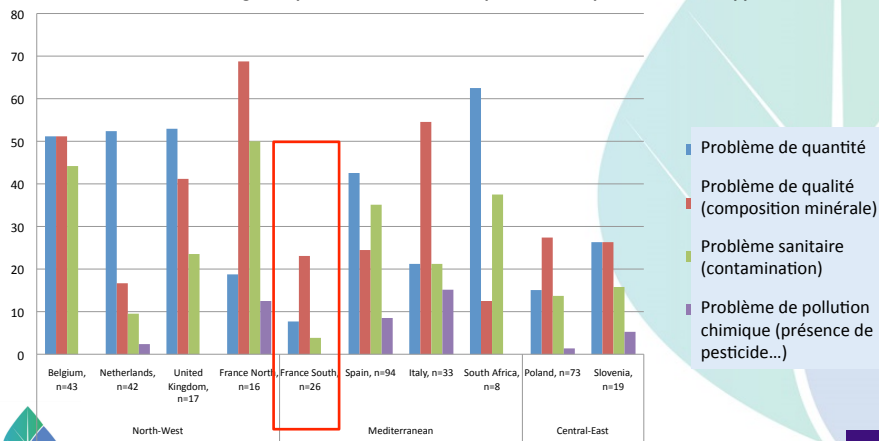
Ressources et qualité de l'eau d'irrigation

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Quelles ressources en eau disponible? Quelle qualité?

Pourcentage d'exploitations déclarant un problème de qualité de l'eau d'apport

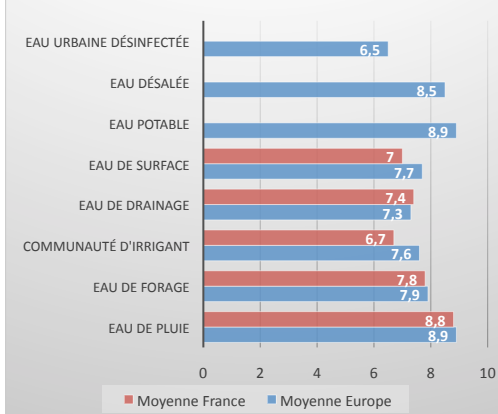


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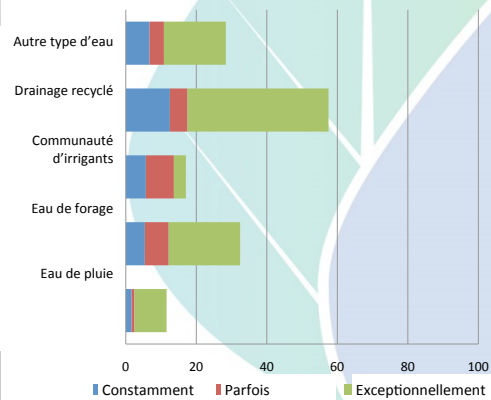


Quelles ressources en eau disponible? Quelle qualité?

Note de satisfaction sur la qualité de l'eau



Pourcentage d'utilisateurs qui font face à des problèmes de qualité de l'eau



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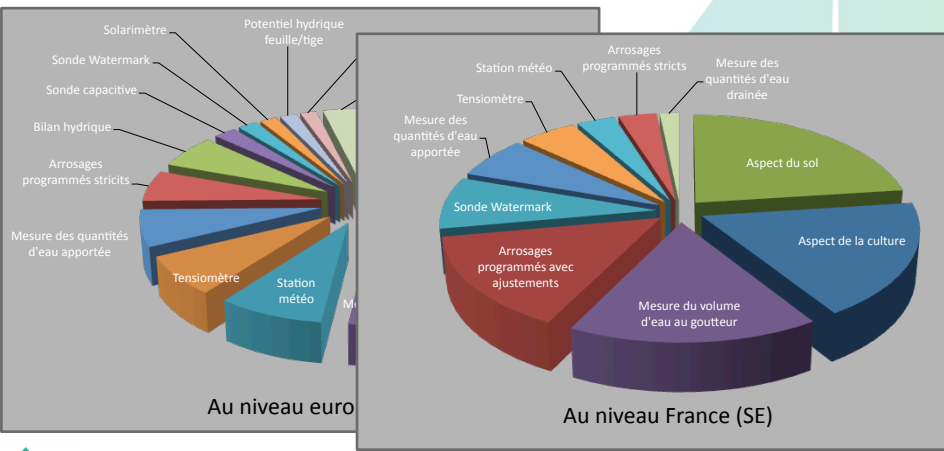
Quelles méthodes pour l'optimisation de la fertirrigation ?

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Gestion de l'irrigation

- Les équipements utilisés par les exploitants




Au niveau euro

Au niveau France (SE)

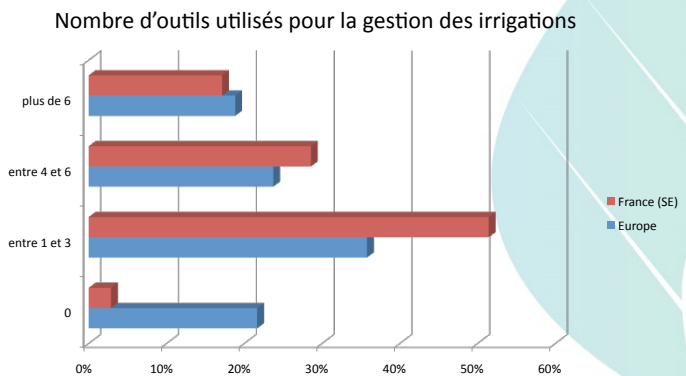


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Gestion de l'irrigation

- Les équipements utilisés par les exploitants

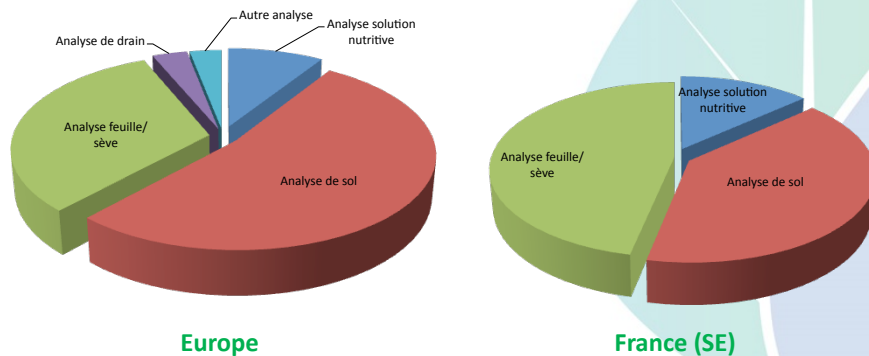


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Gestion de la fertilisation

- Equipements et outils pour gérer les apports de fertilisants

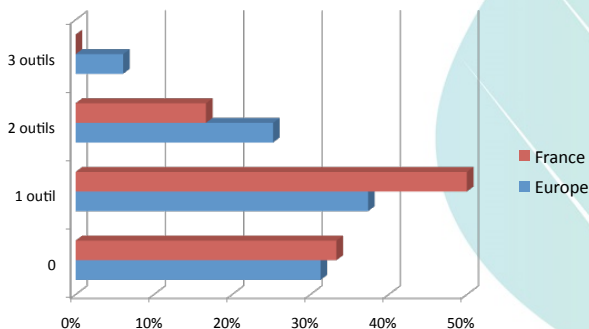


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Gestion de la fertilisation

- Equipements et outils pour gérer les apports de fertilisants



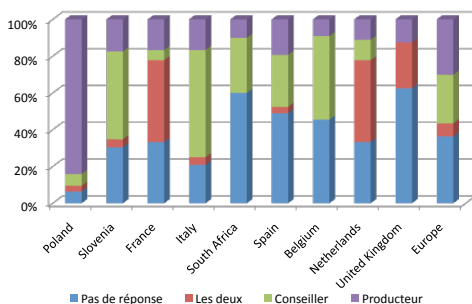
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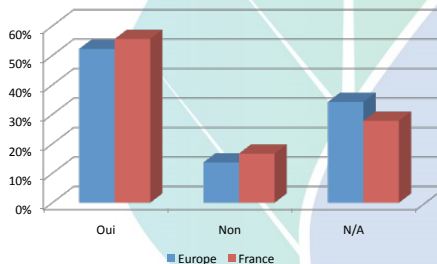
Gestion de la fertilisation

- Appui technique et bonnes pratiques

Réalisation des calculs des équilibre de solutions nutritives



Enregistrement des quantités de fertilisants apportées aux cultures



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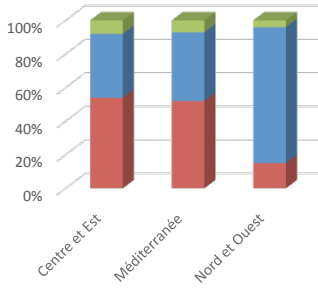
Freins et limites à l'innovation



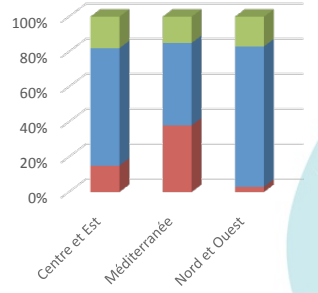
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Durabilité de la ressource en eau

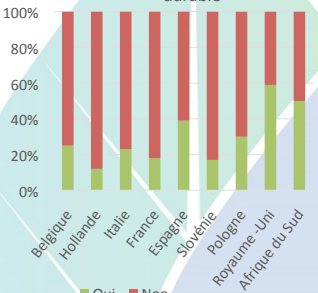
Evolution de la disponibilité en eau



Evolution de la qualité de l'eau



Volonté d'utiliser un ressource plus durable




■ Dégradation ■ Pas d'évolution ■ Amélioration


Producteurs zone MED assez pessimistes, à l'opposé des producteurs zone NW

Quelles raisons derrière ces constatations ?

Globalement, peu de producteurs prêt à utiliser un source d'eau plus durable



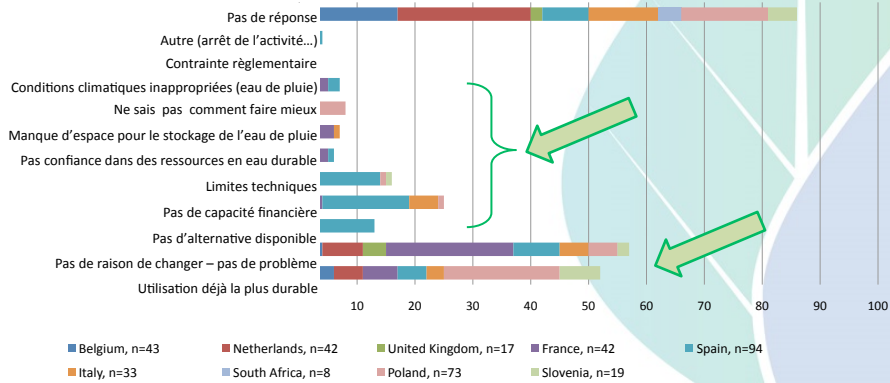
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Durabilité : quels freins, quelles incitations ?

• Les Freins

Raisons exprimées pour ne pas évoluer vers une source d'eau plus durable

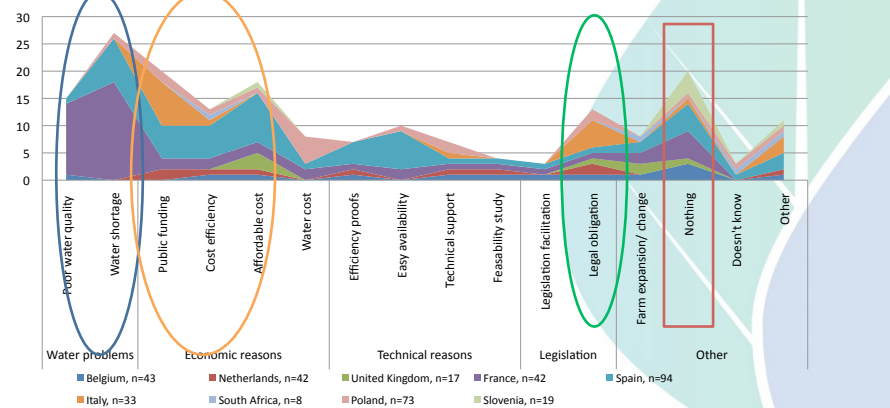


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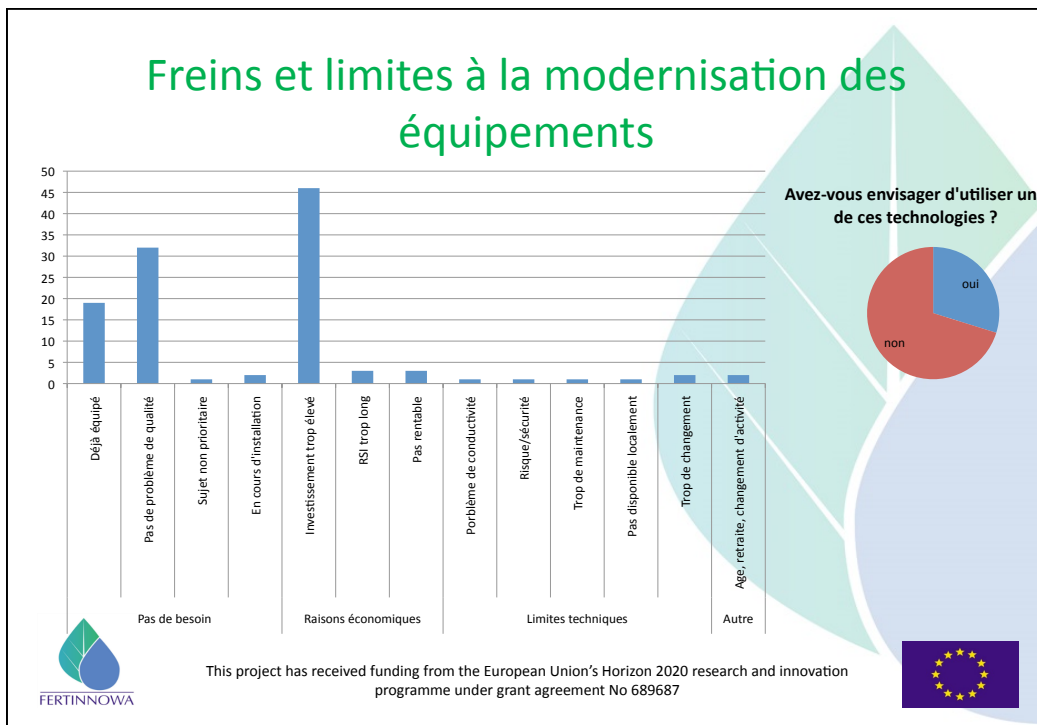
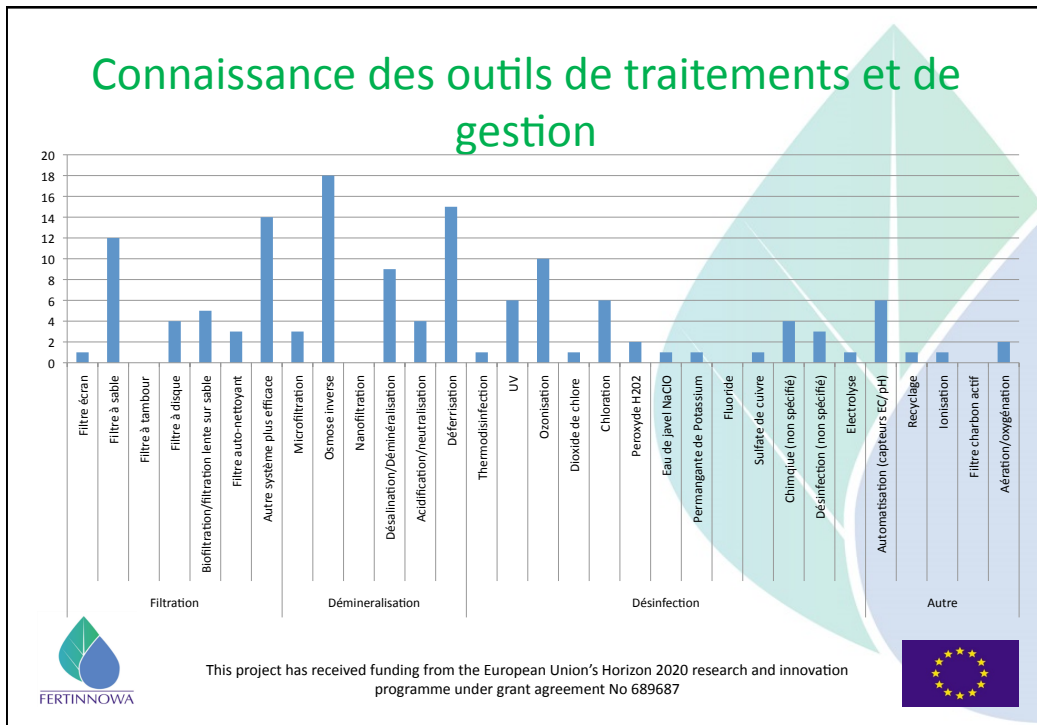
Durabilité : quels freins, quelles incitations ?

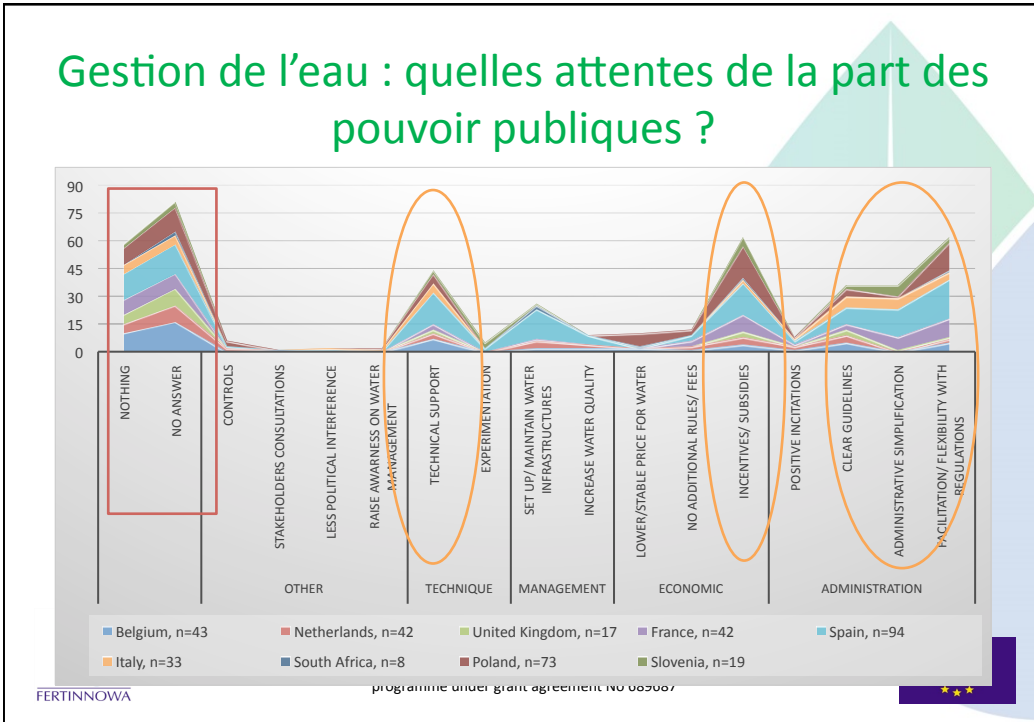
• Les incitations



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Quelques pistes pour poursuivre les échanges



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- Comment financer l'innovation
- Comment développer les incitations positive
- Quelle place pour le conseil et l'appui technique

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